



# UMS System

Apresentação Video on Demand & Live TV



Representante no Brasil



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# Outline

## Arquitetura

- HDMI Fonte & ZMD-9112
- Sistema de Gestão
- Dispositivo Cliente

## ZP-800UM

- Interface do Usuário e Funções

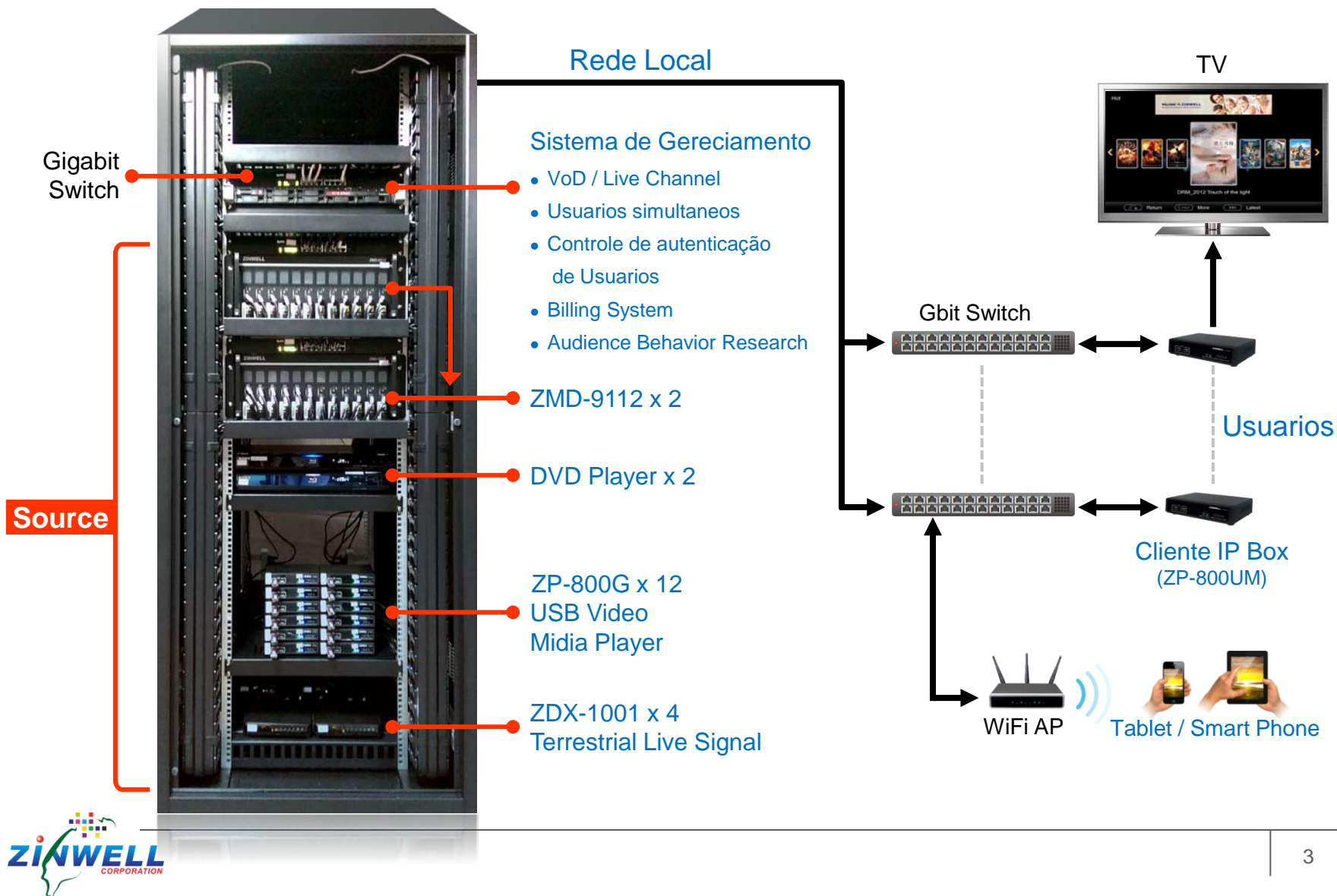
## Sistema de Gestão

- Web Interface Idioma
- Anúncio de Gestão
- Gerenciamento de Conteúdo
- Electronic Program Guide (EPG) de programa ao vivo

## Gerenciamento de Usuário

- Gerenciamento de Combo e Locação
- Sistema de Locação
- Relatório de Audiência

# Estrutura



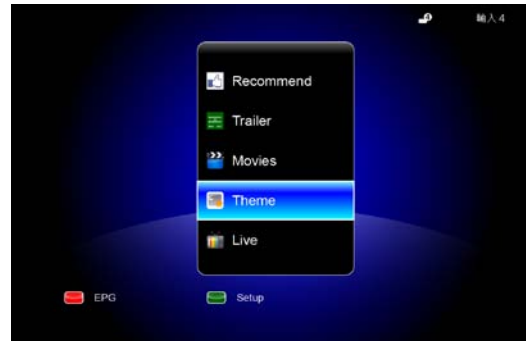


# ZP-800UM (UI and Function)

Login User Name & Password



Main Menu



VoD Program



ZP-800 UM



7-day EPG



Live Channel List



- Startup MS Home Menu
- VoD Category
- Advertisement Display
- Live Program
- Numeric Live CH change
- 7-day EPG

# Management System — Web Interface Language

[System Management](#)[Content Management](#)[Member Management](#)[Product Management](#)[Statistics Management](#)[Logout](#)[Home](#) » [Login](#)語言: **ZH\_TW** ▼

## 登入

請在下列欄位中填入你的

以 \* 標記的是必要欄位。

帳號 \*

密碼 \*

☐ 下次記住我

登入

Language: **PT\_PT** ▼

## Acessar

Por favor, preencha o formulário abaixo

Fields with \* are required.

Nome de Usuário \*

senha \*

☐ Lembre-me na próxima vez

Acessar

Language: **ES\_ES** ▼

## Acessar

Por favor rellene el siguiente form

Fields with \* are required.

Nombre de usuario \*

contraseña \*

☐ Recordarme la próxima vez

Acessar

Language: **EN\_US** ▼

## Login

Please fill out the following form with your login credentials:

Fields with \* are required.

Username \*

Password \*

☐ Remember me next time

Login

# Management System — Advertisement Management

[System Management](#)[Content Management](#)[Member Management](#)[Product Management](#)[Statistics Management](#)[Logout](#)[Home](#) » [Content Management](#)

## Operations

### VoD

[VoD Upload](#)[VoD Management](#)

### Advertisement

[Advertisement Upload](#)[Advertisement Management](#)

### Live

[Live Upload](#)[Live Management](#)

### Live Program

[Live Add Program List](#)[Live Program List Management](#)

Advertisement ID 101000001

Advertisement Title WellComeToZinwell

Advertisement URL [http://192.168.4.205/yii/cms/release/post\\_adv/101000001.jpg](http://192.168.4.205/yii/cms/release/post_adv/101000001.jpg)



# Management System – Content Management

[System Management](#)[Content Management](#)[Member Management](#)[Product Management](#)[Statistics Management](#)[Logout](#)[Home](#) » [Content Management](#)

## Operations

### VoD

[VoD Upload](#)[VoD Management](#)

### Advertisement

[Advertisement Upload](#)[Advertisement Management](#)

### Live

[Live Upload](#)[Live Management](#)[Live Program](#)[Live Add Program List](#)[Live Program List Management](#)Program ID Chinese Title Post File [瀏覽...](#)

English Title

## VoD Management (View) : THE DARK KNIGHT

Director

Actor

Stream Type

Film Online Date

Film Offline Date

Synopsis

Film Online Date 2013-12-20

Film Offline Date 2015-03-01

Synopsis When Batman, Gordon and Harvey Dent launch a box, the Joker, bent on turning Gotham on itself a

DRM

Disab

[Upload](#)

DRM

Disabled

Program ID 101000053

Chinese Title 黑暗騎士

English Title THE DARK KNIGHT

Director Christopher Nolan

Actor Christian Bale / Michael Caine Heath Ledger / Gary Oldman / Aaron Eckhart

Film Type Crime films

Film Classification

Allowable Area

Film Release Year

Stream Type

Price





# Management System – EPG of Live Program

[System Management](#)
[Content Management](#)
[Member Management](#)
[Product Management](#)
[Statistics Management](#)
[Logout](#)
[Home](#) » [Content Management](#)

## Operations

[VoD](#)
[VoD Upload](#)
[VoD Management](#)
[Advertisement](#)
[Advertisement Upload](#)
[Advertisement Management](#)
[Live](#)
[Live Upload](#)
[Live Management](#)
[Live Program](#)
[Live Add Program List](#)
[Live Program List Management](#)

## Live Add Program List

Please select your program list file(.txt) :  [瀏覽...](#)

(Note : the character encoding of your file must be utf-8 without BOM.)

Please select your program

(Note : the character encoding of your file must be utf-8 without BOM.)

## Live Program List Management

### Live Program List

<input type="checkbox"/>	item	pid	date	channel	start_	end_ti	title	timestamp
<input type="checkbox"/>	1	ch08201406122300000	2014-06-12	ch08	23:00	00:00	有話好說	2014-04-11 17:58:44
<input type="checkbox"/>	2	ch08201406122200230	2014-06-12	ch08	22:00	23:00	公視晚間新聞	2014-04-11 17:58:44
<input type="checkbox"/>	3	ch08201406122155220	2014-06-12	ch08	21:55	22:00	PeoPo公民新聞報	2014-04-11 17:58:44
<input type="checkbox"/>	4	ch08201406122130215	2014-06-12	ch08	21:30	21:55	宏觀英語新聞	2014-04-11 17:58:44
<input type="checkbox"/>	5	ch08201406122100213	2014-06-12	ch08	21:00	21:30	公視手語新聞	2014-04-11 17:58:44
<input type="checkbox"/>	6	ch08201406122000210	2014-06-12	ch08	20:00	21:00	【台灣戲劇館】風中緋櫻	2014-04-11 17:58:44
<input type="checkbox"/>	7	ch08201406121900200	2014-06-12	ch08	19:00	20:00	爸媽囧很大	2014-04-11 17:58:44
<input type="checkbox"/>	8	ch08201406121855190	2014-06-12	ch08	18:55	19:00	PeoPo公民新聞報	2014-04-11 17:58:44
<input type="checkbox"/>	9	ch08201406121830185	2014-06-12	ch08	18:30	18:55	下課花路米	2014-04-11 17:58:44
<input type="checkbox"/>	10	ch08201406121800183	2014-06-12	ch08	18:00	18:30	水果冰淇淋	2014-04-11 17:58:44

+ Add Edit Del Search

Page 1 of 94 150

View 1 - 100 of 9,328



# Management System – Membership Management

[System Management](#)[Content Management](#)[Member Management](#)[Product Management](#)[Statistics Management](#)[Logout](#)[Home](#) » [Member Management](#)[Operations](#)[Import/Export User Data](#)[User Management](#)[Import/Export Device Data](#)[Device Management](#)

## User Management

Add, edit or delete a user(enable field must be selected).

## Device Management

To manage(register) devices of the user.

## User Management

User Data

item	UserID	authCode	sex	age	zipCode	role	adultpwd	enable
1	alexlu	alexku	man	18	886	normal	12345	<input checked="" type="checkbox"/>
2	allen	allen	man	40	886	normal	12345	<input checked="" type="checkbox"/>
3	bobby1	bobby1	man	35	886	vip	12345	<input checked="" type="checkbox"/>
4	dixy	dixy	man	30	886	vip	12345	<input checked="" type="checkbox"/>
5	dixy2	dixy2	man	90	886	normal	12345	<input checked="" type="checkbox"/>
6	gibson	gibson	man	35	886	normal	12345	<input checked="" type="checkbox"/>
7	inad2	inad2	woman	35	886	vin	12345	<input checked="" type="checkbox"/>

+ Add Edit Del Search Page 1 of 3 10 View 1 - 10 of 24

# Management System – Package & Billing Management

[System Management](#)[Content Management](#)[Member Management](#)[Product Management](#)[Statistics Management](#)[Logout](#)[Home](#) >> [Product Management](#)[Operations](#)[Pricing Management](#)[Undefined Program](#)[Program Management](#)[Package Management](#)[Package Composition](#)[Package and Program](#)[Billing Management](#)[Package Billing](#)[Program Billing](#)[Add Package Billing](#)[Add Program Billing](#)

## Package and Program

Package Program Data

item	packageId	programId	title	price	duration
1		101000007	test1203_1_1	10	3
2	10004	101000007	test1203_1_1	1	30
3	10005	101000007	test1203_1_1	1	30
4		101			
5	10005	101			
6		101			

[Search](#)

## Program Billing

You may optionally enter a comparison operator (<, <=, >, >=, <> or =) at the beginning of each of your search values to specify how the comparison should be done.

You may also use the tilde operator ( ~ ) to filter a date range, such as "2013-04-01 ~ 2013-04-30".

[Advanced Search](#)

Displaying 1-10 of 22 results.

Bill Number	User ID	Program ID	Program Title	Package ID	Package Title	Bill Datetime	Expired Datetime	Status	
170	test2	101000019	Touch of the Light	0		2014-03-27 16:09:32	2014-04-26 16:09:32		
142	test6	101000016	The Dark Knight	0		2014-03-26 11:04:58	2014-04-25 11:04:58		

Go to page: [< Previous](#) [1](#) [2](#) [3](#) [Next >](#)



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PDF format**

[Export to Excel](#)[Export to PDF](#)

# Management System – System Income

[System Management](#)
[Content Management](#)
[Member Management](#)
[Product Management](#)
[Statistics Management](#)
[Logout](#)
[Home](#) >> [Statistics Management](#)

## Operations

[Monitor](#)
[System Info](#)
[Network Info](#)
[Income](#)
[Package Income](#)
[Program Income](#)
[Audience Research  
Collection](#)
[Audience Research  
Collection](#)
[Visitors Statistics](#)
[Per Month](#)
[Per Day](#)
[Max Views Statistics](#)
[Per Month](#)
[Per Day](#)
[Concurrent User  
Statistics](#)
[Per Day](#)

## Package Income



Displaying 1-8 of 8 result.

Serial	Package ID	Package Title			Price	Count	Sub Total	
			Program ID	Program Title	Price	Count	Sub Total	Total
1	10002	VIP			2000	5	10000	

2	10009	Ultimate Custom						
3	10006	TEST 1						

## Package Income



Displaying 1-8 of 8 result.

Serial	Package ID	Package Title			Price	Count	Sub Total	
			Program ID	Program Title	Price	Count	Sub Total	Total
1	10002	VIP			2000	5	10000	
Program Summary / Total						45	155	10155
	101000055	SamSam			68	1	68	
	101000017	The_Twilight_Saga_ts			5	3	15	
	101000045	The beauty of Alishan			10	1	10	



The Result can be printed out in PDF format



# Management System – Audience Behavior Research

[System Management](#)[Content Management](#)[Member Management](#)[Product Management](#)[Statistics Management](#)[Logout](#)[Home](#) >> [Statistics Management](#)

## Operations

[Monitor](#)[System Info](#)[Network Info](#)[Income](#)[Package Income](#)[Program Income](#)[Audience Research  
Collection](#)[Audience Research  
Collection](#)[Visitors Statistics](#)[Per Month](#)[Per Day](#)[Max Views Statistics](#)[Per Month](#)[Per Day](#)[Concurrent User  
Statistics](#)[Per Day](#)

## The statistics of Visitors per Month

☐ Year : ☐ Month : ☐ Sex : ☐ Age : ☐ Zip Code : ☐ Program ID : ☐ Program Type : ☐ Show the records up to  seconds (default value : 1)

The Result can be  
printed out in PDF  
format

# Management System – Audience Behavior Research (Cont)

[System Management](#)
[Content Management](#)
[Member Management](#)
[Product Management](#)
[Statistics Management](#)
[Logout](#)
[Home](#) >> [Statistics Management](#)
[Operations](#)
[Monitor](#)
[System Info](#)
[Network Info](#)
[Income](#)
[Package Income](#)
[Program Income](#)
[Audience Research  
Collection](#)
[Audience Research  
Collection](#)
[Visitors Statistics](#)
[Per Month](#)
[Per Day](#)
[Max Views Statistics](#)
[Per Month](#)
[Per Day](#)
[Concurrent User  
Statistics](#)
[Per Day](#)

## Search Results

There are 2450 records as below :

User ID	Sex	Age	Zip Code	Program ID	Program Title	Program Type	Time	Period
gibson	man	35	886	101000054	赤壁	Action films, 動作片	2014-04-08 16:50:58	3secs
gibson	man	35	886	101000054	赤壁	Action films, 動作片	2014-04-08 16:25:50	18sec:
gibson	man	35	886	101000054	赤壁	Action films, 動作片	2014-04-08 16:24:23	2secs
gibson	man	35	886	101000052	Toy Story III	Comedy films, 喜劇片	2014-04-08 16:21:53	35sec:
gibson	man	35	886	101000054	赤壁	Action films, 動作片	2014-04-08 15:55:04	9secs
gibson	man	35	886	101000054	赤壁	Action films, 動作片	2014-04-08 15:54:50	7secs



The Result can be printed out in PDF format

**t h a n k   y o u**